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3 Indian Printers win 24 Awards in SGIA , USA



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Purecotz Eco Lifestyle Ubergaon



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Namo Shibay Printing Howrah



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Galaxy Digital Print New Delhi



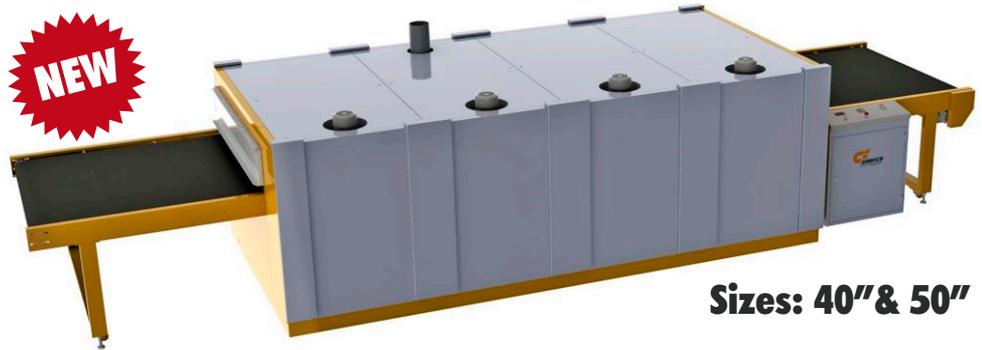
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Balaji Creation Mumbai



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Grafica introduces new Hot Air Dryers for Textile



Sizes: 40" & 50"

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Grafica commences production of OvalTex



Radha Govinda Textile begins production on Aeon's DTG digital printing machine in full swing



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Radha Govinda Textile begins production on Aeoon's high speed DTG digital printing machine in full swing



Swapan Roy (left) with his son Aridam. They had won 3 SPAI-FESPA Awards '17 in Goa with 2 Gold and 1 Bronze. The jobs printed on Aeoon's machine has won 1-Gold and 1 Bronze



By installing Aeoon's high speed DTG digital press, Radha Govinda Textile has smartly seized the 'first mover advantage' in Kolkata's garment printing market. They are in an advantage position as their sister concern Radha Govinda Printers too has 4 Grafica automatic DTG screen printing machines.

Sharing his experience with Grafica, Swapan Roy says: "We have had a wonderful association. We feel Grafica is our extended family. They have a wonderful technical team who go extra miles to help us whenever needed when it comes to technical guidance. And with their support and inspiration only we decided to invest in Aeoon's high speed digital garment printing machine."

Interview:

As hardcore garment screen printers what is the strategy behind investing in Aeoon's high speed DTG digital printing machine?

First of all let me tell you that based on our over 25 years experience in garment printing, Aeoon is really 'A-one' quality digital printing machine. I do not think, there is any quality comparison to Aeoon Technologies, in terms of machine built, quality of print and production capability.

Although we have a huge direct to garment screen printing facility, we invested in a high speed digital press to cater to a different market segment:

1. With digital printing machine, small quantity jobs can be undertaken – from one piece to any quantity. Earlier we used to politely say 'No' to jobs less than 400-450 pieces.
2. Unlike screen printing, for small quantity, sampling can be done quickly; changes, if needed, can be done on the spot, and start production smartly after sample approval.
3. Another advantage is that you get what you see on the monitor.
4. Versatility - we can adjust the colors quickly if customer feels so. Moreover, artwork is also editable, if required to make it big-to-small or small-to-big, right in front of customers. In screen printing that kind of changes cannot be done and if at all you want to do, it will be very lengthy process.
5. It can print upto max size of 40cm x 50cm.
6. Expanding customers' base: As I said, earlier we had to reject small quantity jobs (8-10 jobs per month). Now we can expand our customers base far and wide as we can print small

quantity jobs.

7. Faster turn around time since the machine has the speed of 950 t-shirts per hour in A4 size.
8. Due to its heavy duty, we can run the machine 24 hours if bulk order is received, of course in a calm and quite environment that we have created for Digital Printing unit.
9. Digital press is best for photo quality print. We can print spot and CMYK colors even with big quantity and vibrant quality. We can also print 3D Effects, Shadows, Color gradients and especially also for grey, Skin tones, Detailing, etc.
10. On operational front, we have to simply load the garment on the pallet and press the print button on touch screen. This reduces the setup costs and the time consuming pre-printing processes to a minimum.

What about Aeoon's service?

On service front, although based in Austria, Aeoon Technologies backs up its sales with excellent technical support, both online and offline.

They give us in-depth advices right from the initial idea to the start of the production. We never had any problem in terms resolving our issues.

With 4 GraficaTex Radha Govinda Printers has 20000 t-shirts per day printing capacity

Their sister concern, Radha Govinda Printers (earlier known as R.G. Printers) has a mammoth 30,000 sq.ft production facility which houses 4 Grafica's automatic Direct to Garment screen printing machines:

- 1) 6 colour/10 pallet - GraficaTex
- 2) 7 colour/10 pallet - GraficaTex
- 3) 10 colour/18 pallet - GraficaTex
- 4) 6 colour/10 pallet (nano-PrinTag plus),

With these four DTG screen printing machines, they have a capacity to print 20000 t-shirts per day upto 10 colour jobs that include men's, women's and kids wear (max. 30" x 40" print area). This is in addition to their manual screen printing set up which can print 5000 pieces per day, upto 6 colour jobs.

